

2025 SPONSOR

PACKAGES

MITSUBISHI MOTORS

NBL

ONE

EAST



Join the “most watched” Club in the NBL1 East competition take on the best the State has to offer – from the Hunter to Albury, from the Coast to the Mountains - and get behind us for the 2025 Mitsubishi Motors NBL1 East by becoming a part of the Sponsorship family...!!!

With 10 home games at Belconnen Basketball Stadium, a livestream audience of 55k+ per year, and a range of sponsorship benefits that will meet your needs, being part of the Sponsorship family has never been easier.

Our Canberra Gunners and Canberra Nationals are focused on providing local players the opportunities to reach their on-court goals, and has long been the secret to our success. Basketball ACT also reflects this approach and is behind showcasing local businesses and enterprises reach their full sponsorship potential.

Utilising all media streams including website, socials, apps, eDM's and more, Basketball ACT will work with you to meet your sponsorship needs, whilst supporting the sport of basketball and highlighting our players.

BASKETBALL ACT @ A GLANCE - 2024


5K+ INSTAGRAM FOLLOWERS


8.6K+ FACEBOOK FOLLOWERS


7.2K+ FACEBOOK LIKES


10K+ MEMBERS


MOST VIEWED NBL1 EAST CLUB



If you are interested in any of our NBL1 East Sponsorship packages, please contact Basketball ACT on 6189-0709 or emailing our Sponsorship team at comms@basketballact.com.au

PLAYER SPONSOR

**BLUE
\$1,800 (INC GST)**

- (50/50 - with \$900 to Player and \$900 to BACT)
- Business logo on Sponsored Player Poster;
- Sponsorship acknowledgement on Match Day – big screen, player announcement, livestream announcements;
- Invitation to Season Launch/Sponsors Mingle;
- Opportunity to present sponsored Player singlet at Season launch;
- Double Pass to 3 home games;
- 15% discount on Home Finals tickets;

**GOLD
\$3,800 (INC GST)**

- (50/50 - with \$1,900 to Player and \$1,900 to BACT);
- Business logo on Sponsored Player Poster;
- Sponsorship acknowledgement on Match Day – big screen, player announcement, livestream announcements;
- Invitation to Season Launch/Sponsors Mingle;
- Opportunity to present sponsored Player singlet at Season launch;
- Double Pass to 5 home games;
- Sponsor Board – baseline on Court 1 (12 months);
- Signed Playing Jersey (from Sponsored Player);
- 15% discount on Home Finals tickets;

GAME DAY SPONSOR

\$2,000 (INC GST)

- Business logo on Game Day Poster;
- Game Day Sponsorship acknowledgement – big screen, player announcement, livestream announcements;
- Opportunity to present Half-time activation and giveaways (Nationals and Gunners Games)
- Double Pass to sponsored Game Day;
- Stall on Game Day (in Foyer at Stadium)

DIGITAL ASSETS

\$2,500 (INC GST)

- Business logo on BACT App;
- Game Day Sponsorship acknowledgement – big screen, player announcement, livestream announcements;
- Opportunity to sponsor BACT App elements - Such as Player of the Match, Giveaway Campaigns or Member initiatives including banners, logos and associated links;
- Invitation to Season Launch/Sponsors Mingle;
- Additional Digital Assets incl Play HQ/My Hoops banner campaign

COURTSIDE SPONSOR

\$4,000 (INC GST)

- GA Season Pass (x2);
- Game Day Sponsorship acknowledgement – big screen, player announcement, livestream announcements;
- A-Frame Courtside Sign at all Home Games;
- Invitation to - Season Launch/Sponsors Mingle/Awards Event;
- Opportunity to attend 1 x pre or post game team address on game day (as arranged);

AWAY GAME SPONSOR

\$5,000 (INC GST)

- Business logo on Away Game Posters;
- Away Game Sponsorship acknowledgement via socials - prior and post match;
- Opportunity to present Half-time activation and giveaways (Nationals and Gunners Games);
- GA Season Pass to all Home games;
- Invitation to - Season Launch/Sponsors Mingle/Awards Event;
- Grand Stand Signage - broadcast side of Stadium (Home Games Only);
- Opportunity to attend 1 x pre or post game team address on game day (as arranged);

GRANDSTAND SPONSOR

\$12,000 (INC GST)

- Corporate Box (for 6) to every Home game (reserved and catered);
- Game Day Sponsorship acknowledgement – big screen, player announcement, livestream announcements;
- Grand Stand Signage - broadcast side of Stadium;
- Invitation to - Season Launch/Sponsors Mingle/Awards Event;
- Opportunity to present at Season Launch (uniforms) and Awards Event (Player Awards);
- Digital Assets Package inclusion;
- Opportunity to attend pre or post game team address on game day (as arranged);
- BACT associated EDM campaign (x4), Sponsor Showcase and partnership opportunities;
- Opportunity to present to playing group in field of expertise;

MAJOR SPONSOR

P.O.A

- Contact Basketball ACT to discuss benefits.